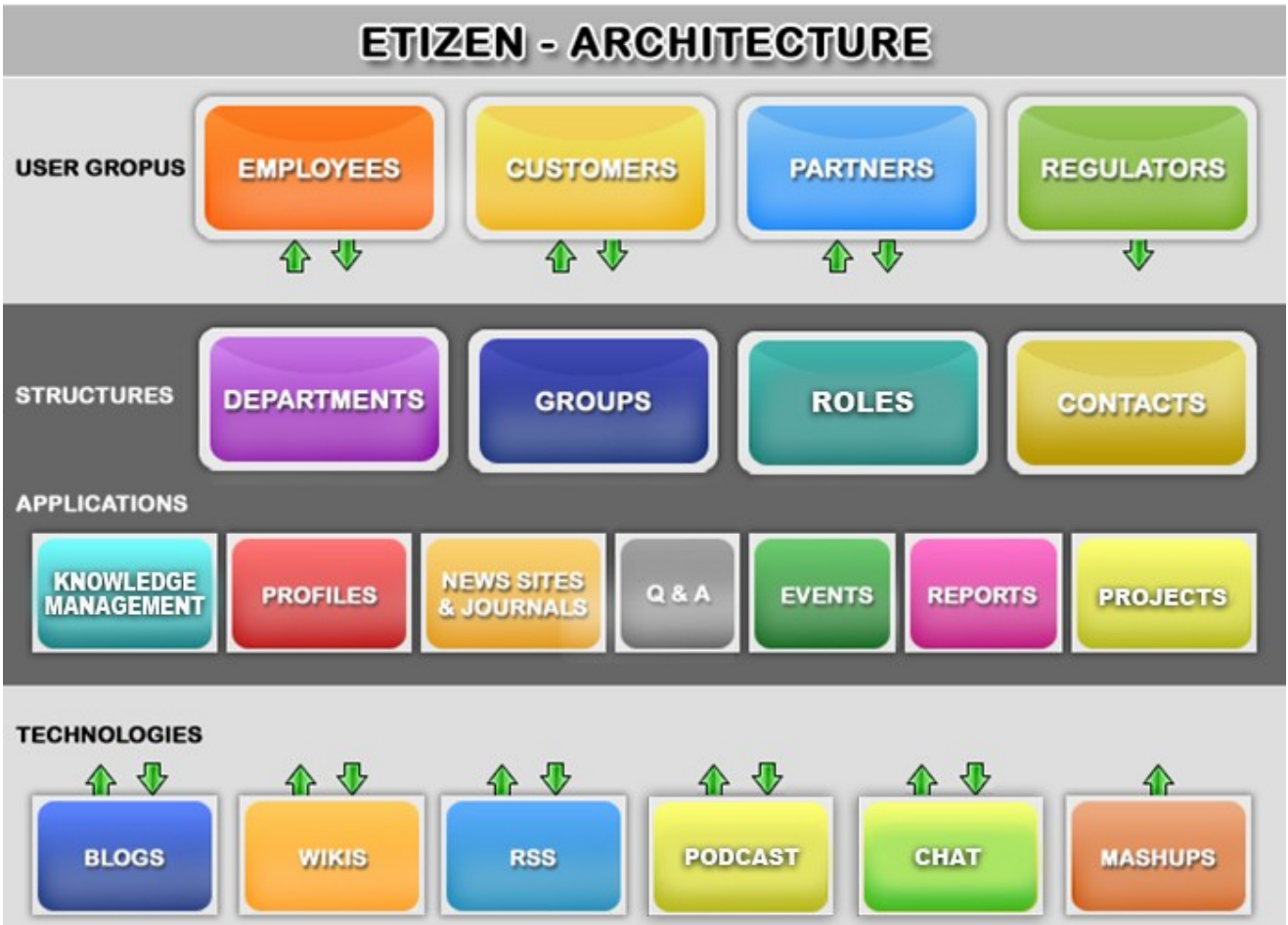# Enterprise 2.0 – Etizen 2.0™

Overview

Etizen 2.0™ (Enterprise Citizen) is Inspira's Enterprise 2.0 offering that provides productive social networking for companies…enabling Purpose Driven Collaboration

Enterprise 2.0 solutions are fairly new to the market. They take advantage of recent Web 2.0 technologies and AJAX. These technologies and the use of the SLATES model allow Inspira to think out of the box and create a compelling and differentiating solution, that help organizations improve productivity and operating efficiencies driving employees to increase performance. Groups, Projects, Wikis, Unstructured Searches, RSS Feeds as well as Blogs and Events are technologies that drive the consumption of information to very high levels and open up new possibilities to Enterprises.

Enterprise 2.0 – Etizen 2.0™

Why Etizen 2.0™?

Improving processes for further efficiencies and productivity is becoming difficult to achieve. Collaborating with Enterprise 2.0 drives High Value information upwards, outward, and inwards transforming business productivity. Enterprise 2.0 is catching on in corporations which are looking for higher productivity through networking and collaboration. This opportunity using Collaborative Knowledge and content generation outside the corporations is already proving its value; now taken to the enterprise it drives profitability.

Is Etizen for my Enterprise?

- Collaboration improves productivity as long as there are goals. Etizen™ improves collaboration because it is a goal driven system.

- R&D staff can propose a new product design while the service and support staff can influence the design to meet the service and support requirements before finalizing on the designs. Marketing staff can study the same product for market conditions and propose the changes to suit the market requirements.

- Knowledge building and sharing will make the organizations stronger. Etizen promotes knowledge building and distribution.

- When employees meet over brainstorming sessions in corporate conference rooms; attendees' personalities and egos dictate the progress and outcome. The same can be conducted through the Innovation element. Etizen helps conduct thought provoking exercises without wasting group's collective time.

- Corporate top bosses need the information on market conditions and business opportunities where technical staff needs tips and news. Etizen provides framework to set up information feeds (RSS) to meet the requirements of the member effectively.

- Partners can obtain corporate information, contact support, contribute to the knowledge base and directly benefit from the information that affects them.

Enterprise 2.0 – Etizen 2.0™

- Etizen supports cross information links, for easy navigation and extended reviewing. It provides member directories by groups, topics by Authors or groups, linking from topic to topics and interests to members etc. Barrier free navigation provides Etizen the power in Enterprise knowledge acquisition. New members in the organization can use Etizen to gather the knowledge required without the aid of other members.

- Corporate Reports can be directed for distribution using the Information Rights Management function in Etizen.

Etizen™ 2.0 is for…?

Etizen™ is a framework to build productive Enterprise collaboration solutions. Inspira believes that Etizen will be able to meet corporate Knowledge Management and networking needs. With Etizen, Inspira builds robust, secure, E2.0 solutions with pre-set user groups that reflect corporate basic users. Enterprise Special interest groups can extend this base by adding new groups to Etizen to gather, organize and grant access to knowledge. Built in project management tool allows work get carried as Projects and Tasks. Work Groups, Profiles, Wkis, Projects, Calendar and alerts form a very powerful combination in carrying out work in Enterprises.

Inspira Etizen 2.0™ improves situational and strategic awareness through collaboration, yielding positive results and ultimately increases productivity, communications, and profitability. Inspira enables *Purpose Driven Collaboration…Empowering the Enterprise!*

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